



### Program Advertisements

Purchasing an advertisement is a perfect way to get your business exposure to our audience. Our audience is very family driven with 68% of our audience is women between the ages of 25-44 who are looking for fun things to do locally as a family and for the kids. The program will be distributed at the event AND will also be available online via our website for added exposure. It is the perfect time to include a coupon, an ad for upcoming school or summer camp enrollment, highlight an upcoming event and more!

#### Program Ad: \$40-\$200

Program Ad Dimensions	Cost
Full Page (5"W x 8"H)	\$225
Half Page (5"W x 4"H)	\$150
Quarter Page Landscape (5"W x 2"H)	\$85
Quarter Page Portrait (2.5"W x 4"H)	\$85
Eighth Page (2.5"W x 2"H)	\$45

**Payment** must be made by check or Paypal (see website) payable to:

Mommies LLC

**Mail to:** PO Box 795

Falmouth, MA 02541

Please fill out the **Sponsor Commitment Form** as well and indicate the type of ad.

#### **Deadline for submission of artwork is Friday, December 1, 2019**

Artwork must be submitted at full size or larger in .pdf or .jpeg format. Cape Cod Moms will not be responsible for editing ads submitted by outside companies.