



Cape Cod Moms Tween & Teen Resource Fair– Saturday, September 19, 2020  
10am-2pm

Cape Cod Community College Gymnasium

## **Sponsorship Packages**

### **Event Sponsor: \$650 (only three available)**

- Dedicated Banner at entrance to event (Sponsor provides).
- Business name on all tickets to event.
- Your logo will be prominently displayed at the entrance to the event.
- Full page ad in program.
- 2 Expo Tables (each 6 feet) in Vendor Area
- Your logo will be prominently displayed in the program.
- Sponsor name and logo on all media releases and other media contacts.
- Dedicated blog post prior to event highlighting your business with web links.
- Social media mentions.
- 75 Complimentary Admission tickets for you to disperse.

### **Cape Cod Level: \$350**

- Your logo will be prominently displayed at the entrance to the event.
- Half Page Ad in Program.
- Expo Table in Vendor Area (6 foot)
- Your logo will be prominently displayed in the program.
- Sponsor name and logo on all media releases and other media contacts.
- Dedicated blog post prior to event highlighting your business with web links.
- Social media mentions.
- 40 Complimentary Admission tickets for you to disperse.

### **Community Level: \$250**

- Your logo will be prominently displayed in the program.
- Expo Table in Vendor Area.
- Sponsor name and logo on all media releases and other media contacts.
- Dedicated blog post prior to event highlighting your business with web links.
- Social media mentions.
- 25 Complimentary Admission tickets for you to disperse.



### **Giveaway Sponsor**

Want to highlight your business but can't attend the event? Giveaway sponsors are asked to donate an item for our event to use as a raffle prize. The item must have a \$50 minimum value.

- Sponsor name, logo, and URL on website, in program, and at event.

### **Swag Bag Sponsor: 30 items/coupons etc.**

These bags will be given out as a thank you to our event volunteers as well as utilized for door prizes for attendees. We recommend including your business cards additionally with your items. Ideas for items include: chocolates, coupons, demo class, water bottle, etc.

- FREE 1/8 page color ad in program (due by 8/1/20 no exceptions)
- Logo & Link on website
- Logo & Link on Facebook
- Items due to us by 9/10/20

### **Social Media Sponsor: \$100**

- Sponsor name, logo, and URL on website, Facebook, Twitter, LinkedIn.
- These will be shared a minimum of twice on social media as their own post.
- Will include a short blurb about business (business must submit verbiage).
- Will be listed on website and Facebook as a social media sponsor.

### **Program Ad: \$45-\$225:**

#### **Due by August 1, 2020 as JPG file only with a min 300 dpi**

<b>Program Ad Dimensions</b>	<b>Cost</b>
Full Page (5"W x 8"H)	\$225
Half Page (5"W x 4"H)	\$150
Quarter Page Landscape (5"W x 2"H)	\$85
Quarter Page Portrait (2.5"W x 4"H)	\$85
Eighth Page (2.5"W x 2"H)	\$45

**Payment** must be made by check, Venmo or Paypal payable to:  
Mommies LLC

**Mail to:** PO Box 795  
Falmouth, MA 02541

#### **Deadline for submission of artwork is August 1, 2020 as a jpg file and a min of 300 dpi.**

Artwork must be submitted at full size or larger .jpeg format. Cape Cod Moms will not be responsible for editing ads submitted by outside companies.